

## **Integration of IMTAQ and Science and Technology in Improving Community Empowerment in Ulujami Village, South Jakarta**

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### **Article Info**

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Received : 5-03-2023

Revised : 10-03-2023

Approved : 13-03-2023

Published : 15-04-2023

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ORDER: <https://doi.org/10.61159/bisma.v1i1.62>

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### **Abstract**

The situation of the metropolitan community which tends to be busy and hedonistic causes the emergence of social phenomena in the community, this case occurs among the people in Ulujami Village. The social phenomenon that occurs causes low public concern for participation in social, religious activities and awareness of the importance of mastering technology for owners of micro, small and medium enterprises. Based on these problems, Darunnajah University students created a community service program by carrying out community empowerment activities in an effort to improve IMTAQ and science and technology and the integration of the two in Ulujami Village. Because by integrating IMTAQ and science and technology in life, it can form a rabbani society and intellect. To realize these activities, various activities are carried out by actively involving the community. The activity focuses on improving the community's ability to study religion and technology by holding socialization activities to village officials and communities in an inclusive manner, conducting socialization and training to the younger generation and teaching religion to children as the basis for their education. Meanwhile, the implementation of technology empowerment is carried out for MSME owners to be able to develop their business through marketing with social media and online.

**Keywords:** Empowerment, Faith and Piety and Science and Technology

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an inclusive manner, conducting socialization and training to the younger generation and teaching religion to children as the basis of education. Meanwhile, the implementation of technology empowerment is carried out to MSME owners to be able to develop their businesses through marketing with social media and online.

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## **Introduction**

Society as a collection of individuals forms a social group that interacts with each other and has needs that must be met. They live with the goal and hope of getting welfare, security, comfort, happiness and fulfillment of needs from the environment, the government and themselves. Thus, people interact with each other and the behavior of these communities causes social changes that result in the emergence of various kinds of social phenomena, especially in this modern era or globalization where people face great challenges to get welfare. Modernity as a form of transformation and development of the situation is a phase that must be faced by every individual or community group in carrying out their lives in order to develop in accordance with the changing times.

According to the Islamic view, modern meaning includes various aspects of people's lives where it should be able to shape and lead human beings to improve the quality of life to become a person of faith and devotion in addition to having abilities in science and technology. Modernity occurs among people globally as an inevitable social phenomenon, this is marked by the emergence of human creativity to overcome difficulties and meet the needs of life both materially and immaterially.<sup>1</sup>

With these social phenomena, it is necessary to make efforts to develop people's abilities both holistically and technologically in order to overcome problems and make the right decisions. This effort is referred to as community empowerment or in terms also interpreted as community development.<sup>2</sup>

Community empowerment is carried out to improve the ability of every individual or group, especially those who are vulnerable and weak, so that they can meet their needs, especially in

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<sup>1</sup> Muhammad Fauzi, Religion and Social Reality: Reflection & Path to Happiness, (Jakarta: Rajagrafindo Persada, 2007) p, 215

<sup>2</sup> Agus Ahmad Syarfi, Management of the Islamic Community (Bandung: Gerbang Masyarakat Baru: 2021), p. 28

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religious needs, the need for goods and services as well as the need to participate in development as well as decisions in community life.<sup>3</sup>

Agus Efendi said that community empowerment is carried out to develop three factors of community needs, namely spiritual empowerment, intellectual empowerment and economic empowerment.<sup>4</sup> Thus, the ability to master religious science, science and economics must be possessed by the community in order to achieve a prosperous, just and prosperous life as the hopes and ideals of the Indonesian nation.

Responding to this social phenomenon, Darunnajah University students strive to empower the community and improve IMTAQ and community science and technology by carrying out religious, educational, social and business digitalization counseling activities to MSME owners in a real work lecture program in the Ulujami Village area.

The condition of the metropolitan community that is super busy results in the lack of social activities in the community and the lack of religious education from an early age for children and even teenagers. In addition, an environment with a high level of business competition makes new entrepreneurs always want to try to develop so that they can compete with bona fide businesses. To overcome this phenomenon, Darunnajah University students touched the Ulujami community, especially in RW 05 starting from mosques, ta'lim councils, elementary schools, high schools and surrounding MSMEs to help improve the quality and capacity of the community.

The phenomenon of moral degradation among metropolitan children is one of the concerns of community empowerment carried out by Darunnajah University students, by strengthening the teaching of the Qur'an and morals in the surrounding mosques and strengthening the salafi teaching method with the addition of modern teaching with the PAIKEM method in the ta'lim mosque with the kalom student system. Darunnajah University students offer the best TPA teaching solutions for children in the Ulujami area, so that with these activities can form a young generation who understands Islamic values and is not easily influenced by the hedonistic culture of the capital city as an effort to empower the spiritual community.

The millennial young generation tends to be less wise in using social media, so Darunnajah University students strive to empower their intellect and creativity by holding trainings for Triguna

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<sup>3</sup> Edi Suharto, *Building an Empowering Community Strategic Study of Social Welfare Development and Social Workers* (Bandung, Pt Ravika Adimatama, 2005) p. 28

<sup>4</sup> Nani Machendrawaty and Agus Ahmad Safei, *The Development of Islamic Society: From Strategic Ideology to Tradition* (Badung, Remaja Rosdakarya, 2001), p. 63

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Vocational School students and supporting extracurricular activities at MI Nurul Muta'alimin 2 2 as a learning forum, to channel talents and improve the ability of the younger generation to always increase their capacity and quality. In addition, the young generation as the successor of the nation needs to understand that the smallest element of society, namely the family, so to realize a good society can be formed from a good family. With this, Darunnajah University students socialize to adolescents and the community about the importance of forming harmonious family relationships by conducting parenting motivational speech seminars.

As for economic empowerment, it is carried out by seeing the great opportunities and motivation owned by MSME owners to improve the quality and quantity of sales, Darunnajah University students hold workshops or training for people who have small and medium business MSMEs, as well as socialization using social media and ordering via online, shopeefood, gofood and grabfood in order to increase turnover and customer interest in the products sold.

With this activity, Darunnajah University students try to maximize community empowerment efforts with activities to increase faith and taqwa and mastery of science and technology. If IMTAQ and science and technology are balanced and aware of their existence in community life, then all social problems and social phenomena that occur can be overcome by solving problems in accordance with the Islamic worldview. IMTAQ as the foundation of one's faith can lead to the usefulness and appropriate use of mastery of science and technology.

Community empowerment aims to prepare human beings to be able to achieve welfare, progress, and independence in an atmosphere of sustainable social justice.<sup>5</sup> According to Mardikanto<sup>6</sup>, community empowerment has six goals, namely:

- a. Institutional improvement or better institution, namely by improving the activities or behaviors carried out, is expected to be able to improve the institution and also develop business partnership networks.
- b. Business improvement or better business, namely by improving education, accessibility, activities and institutional improvements, is expected to improve the business run.

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<sup>5</sup> I Nyoman Sumaryadi, *The Effectiveness of the Implementation of Regional Autonomy Policy* (Jakarta, Citra Utama, 2005) p. 71

<sup>6</sup> Mardikanto, *CSR, Corporate Social Responsibility, Corporate Social Responsibility* (Bandung, Alfabeta, 2014) p. 68

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- c. Improving income or better income is that with the improvement of the business that is run, it is hoped that there will be an improvement in the income they get, as well as family income as well as the community.
  - d. Better Environment is the improvement of the physical and social environment. Which can result in poverty as well as limited people's income.
  - e. Better living is where the level of income and environmental conditions improve, it is desirable to be able to improve the living conditions of each family in the community.
  - f. Community improvement or better community is where a better life is realized due to the physical and social environment that develops in a better direction, so that a good and prosperous community life can be created.

Community empowerment is a must carried out by every individual within the scope of the community itself. In this case, students have an important role as agents of change or agents of change must participate in efforts to change that occur in society, this activity is a tangible proof of our service to the community and the Indonesian nation.

### **Research Methods**

The method used is *Participatory Rural Appraisal* which is defined as a method in the process of community empowerment by emphasizing the active participation of the community in the entire process that is being carried out starting from the initial stage in the form of activity planning to the final stage in the form of evaluation and receipt of benefits for the community.

The data obtained using this method will not be exactly the same between one researcher and another, this is evidence of the variety of information obtained from the public. However, the difference in data obtained will provide a different perspective which will ultimately give birth to continuity between research results.

With the use of this method, the community is placed as a subject as well as an object in the rural literacy movement program. The community is involved from the beginning, starting from the preparation of program needs such as planning activity times that are adjusted to children's school activities, literacy needs such as books and reading materials that are in accordance with the needs of the target community to setting goals and benefits of the program. Meanwhile, the position of the community is inclusive which is part of rural literacy activities that direct and provide technical instructions so that rural literacy movement activities can run as expected.

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## Results and Discussion

Community service is one of the learning tools for students to go directly to help solve problems and empower the potential of the community. This is the main interest in PKM activities carried out by 6th semester students of Darunnajah University. This program is a form of student service to the community by participating in community development and empowerment.

Community service as an effort to disseminate science, technology, and instill faith and piety is an implementation of the Tri Dharma of higher education which is oriented to improve human resources and the ability of IMTAQ and science and technology of the community by providing added value and development of activities for the community, both in social, educational, economic activities and changes in people's social behavior.

The implementation of this community service activity was carried out in Ulujami Village, especially in RW 05 for 21 days from February 6, 2023 to February 26, 2023 through the Community Empowerment program in Improving IMTAQ and Science and Technology in Ulujami Village. The activity carried out in RW 05 was carried out by group one with a total of nine KKN members. We implement these community empowerment activities in several places of service as follows:

- a. Al-Hidayah Mosque in Ulujami Village
- b. Ta'lim Risalatul Mu'awwanah Ceremony in Ulujami Village
- c. Triguna Vocational School in Ulujami Village
- d. MI Nurul Muta'alimin 2 in Ulujami Village
- e. Nearby MSMEs in Ulujami Village, Warkop Jabar, Tampebako Caffe and Bakso Pak Kempis

Community empowerment or known as community empowerment is a concept of building and improving the ability of the community so that they have the strength and ability to meet the needs of the necessary goods and services, increase income and participate in the process of building the nation. The way that can be done to empower the community is by providing support for resources, knowledge, teaching, socialization, opportunities and awareness of the potential that they have to be developed.

In Islam's view, community empowerment is a learning activity for people to be able to improve their quality of life independently so that they can get prosperity in this world and also safety in the hereafter. According to Agus Efendi, there are three empowerment factors that have a

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high urgency value, namely spiritual empowerment, intellectual empowerment and economic empowerment.

On this basis, community service activities by Darunnajah University students carried out in the Ulujami Village area, especially in RW 05, oriented the empowerment of these three factors which were then called the three pyramids of community empowerment as follows:

- a. Empowerment of Ruhaniyah
- b. Intellectual Empowerment
- c. Economic Empowerment

Where spiritual empowerment is at the top of the pyramid, this describes IMTAQ as the foundation of science and technology, namely intellectuality and the economy of the community. The more obedient a person is and closer to Allah SWT, the abilities they have will be managed correctly and bring happiness in this world and the hereafter. Meanwhile, good intellect and economic progress but without having a religious spirit, these abilities can become boomerang and danger for one's own stepchildren.

So with this, man must remember that the purpose of being created in this world is to worship Allah SWT as stated by Allah SWT in Surah Az-Zariyat verse 56, namely:

وَمَا خَلَقْتُ الْجِنَّ وَالْإِنْسَ إِلَّا لِيَعْبُدُونِ

Which means, "I did not create jinn and human beings but for them to worship Me." Therefore, abilities in science and technology need to be balanced with a strong IMTAQ.

The empowerment of the community in spiritual activities is by holding TPA, recitation, and development of Qur'an teaching methods with the PAIKEM method, namely active, innovative, creative, effective and fun learning with the addition of teaching materials and educational games.

Community empowerment in intellectual development activities is carried out by procuring literacy reading parks, seminars, socialization, counseling and training for the community. As for economic activities, assistance is provided to MSME owners so that they can use product marketing with social media and online platforms such as shopeefood, gofood and grabfood. By integrating IMTAQ and science and technology, it is hoped that the community can develop more and have a balanced ability to use technology while still based on obedience to Allah SWT.

**Table 1.1**  
**Empowerment Activities in the Community**

NO	PLACE	PROBLEM	KKN ACTIVITIES
1	Al-Hidayah Mosque	There are no landfill activities in mosques	Procurement of Al-Qur'an Education Park, development of TPA teaching system, addition of teaching materials, literacy reading garden and recitation
2	Ta'lim Risalatul Mu'awwanah Ceremony	The TPA learning system is only focused on the ability to read the Qur'an	Development of the TPA teaching system, addition of teaching materials, literacy reading park and implementation of the PAIKEM method
3	SMK Triguna	Lack of awareness among adolescents about the importance of harmonious families and the judicious use of social media	Procurement of <i>parenting motivational speech seminars</i> , socialization of the wise use of social media and design training to hone <i>soft skills</i>
4	MI Nurul Muta'alimin 2	The non-running extracurricular training of scouts is due to the absence of teachers	Procurement of extracurricular training for scouts and development of extracurricular management in schools
5	MSMEs, Warkop Mabur, Tampebak Caffee and Bakso Pak Kempis	Lack of understanding of sellers to use social media and <i>online platforms</i> to expand marketing	Socialization of online marketing and through social media as well as the development of MSMEs by holding innovative activities in these MSMEs

IMTAQ means faith and piety, which is a form of one's obedience to its creator, namely Allah SWT, while science and technology is the ability to master science and technology, these two things must run synergistically in order to produce the quality of an intellectual society as well as Rabbani. So that the more knowledge increases, the more obedience to Allah SWT. BJ Habibie stated that IMTAQ without science and technology will cause people to find it difficult to adapt to the changing times, while science and technology without IMTAQ will cause detrimental damage and endanger society. Islam plays a very big role in the history of the development of science and technology, so Islamic sharia must be used as the basis or regulatory basis for using science and technology, so that IMTAQ and science and technology must run in a balanced and synergistic manner.

Before carrying out community service activities, Darunnajah University students carry out several stages, namely preparation or planning of activities by making plans and timelines of

activities along with their goals and objectives. Then field observation to determine the accuracy of the activities needed by meeting the village officials, the owners of the majlis ta'lim, the ustadz of the majlis ta'lim teachers, DKM and mosque administrators, the principal and student affairs section, the owners of MSMEs and the community around RW 05. After conducting a needs analysis, appropriate activities are designed and carried out with guidance and supervision from lecturers. The final stage of the activity is with competitions as an assessment of the success of the activity.

The following community empowerment activities in improving IMTAQ and science and technology carried out in Ulujami Village, especially in RW 05 by a group of one Darunnajah University student are as follows:

### **Community Empowerment in Improving IMTAQ and Science and Technology with Activities to Improve Rspiritualiyah**

Spiritual enhancement activities are activities made to foster awareness of the importance of religious science by empowering the community oriented towards increasing faith and piety. Darunnajah University students carried out this activity in two places, namely the Al-Hidayah Mosque and the Majlis Ta'lim Risalatul Mu'awwanah. The initial stage before carrying out the activity, namely the identification of problems and needs or need analysis in the place, information and data were obtained which were then poured in the form of activities of the Al-Qur'an Education Park, Literacy Reading Park and women's recitation.

The characteristics of these two places are as follows:

**Table 1.2**  
**Spiritual Enhancement**

<b>NO</b>	<b>AL-HIDAYAH MOSQUE</b>	<b>RISALATUL MU'AWWANAH CEREMONY</b>
1	Flexible landfill system	Santri Kalong Landfill System
2	Iqro' Method	Methods of reading sorogan and <i>ngaderes</i>
3	Books used by Iqro'	Books used in the spotlight
5	Irregular recitation schedule	The recitation schedule is fixed
6	Lack of order	It's orderly

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With these problems, Darunnajah University students made spiritual improvement activities or IMTAQ by modifying the teaching method by adding the PAIKEM method, namely active, innovative, creative and fun learning. This activity adds other teaching materials besides the Qur'an, namely basic Arabic, hadith, fiqh and the story of the prophet in the form of songs, stories and films.

Activities at the Al-Hidayah mosque for the procurement of landfills began by setting a schedule for reciting and ordering landfill participants to come to the mosque in accordance with ethics and good clothing. After the teaching of the Qur'an and the cultivation of morals in TPA activities, a literacy reading garden was held by providing light and Islamic reading materials to children to cultivate a love for reading books and foster the habit of returning to reading books or known as back to book activities.

The activities at Majlis Ta'lim Risalatul Mu'awwanah are because the teaching system that is usually carried out cannot be changed, namely TPA participants repeat the teacher's reading until it is smooth, then the activities carried out are the development of understanding of hijayyah letters and enforcing a reward and punishment system. So that children and the community have great motivation to improve the quality of Qur'an reading.

In addition, the unique system applied in this Majlis is that the kalong students are a distinctive feature, many TPA members come from far away because the quality of teaching at this Majlis is well known by the community and even many graduates enter Islamic boarding schools. Seeing this opportunity, additional activities were held, namely the cultivation of learning with the direct method to teach basic Arabic and daily conversations to TPA members. This activity was successfully carried out and can increase children's motivation to learn, this is evidenced by the large number of TPA participants around 40 people. Meanwhile, at the Al-Hidayah Mosque, originally only about 5 to 6 children who were interested in participating in the landfill increased to 30 children per day.

**Figure 1. TPA Activities (a) Majlis Ta'lim Risalatul Mu'awwanah (b) Al-Hidayah Mosque**



With the implementation of these activities, the community is very enthusiastic about bringing their children to study at mosques and ta'lim ceremonies and starting to grow awareness of the importance of learning religious knowledge as a provision in this world and the hereafter.

### **Community Empowerment in Improving IMTAQ and Science and Technology with Intellectual Activities**

Intellectual improvement activities are activities made to develop people's abilities to master science and technology. This activity seeks to balance between IMTAQ and science and technology in order to form an intellectual and Rabbani society and have a good level of intellectual intelligence. Intellectual intelligence or often called Intelligence Quotient (IQ) is a form of qualification of human intelligence with the ability to think rationally and logically dominate it.

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There are eight types of multiple intelligence, according to Harvard psychologist Howard Gardner, intelligence is spatial or visual intelligence, linguistic or verbal intelligence, logical or mathematical intelligence, kinesthetic or physical intelligence, musical intelligence, interpersonal intelligence or communication ability, intrapersonal intelligence or intelligence managing emotions and naturalistic intelligence or intelligence with the ability to be in harmony with nature.

So to improve intelligence and ability to master the technology, Darunnajah University students carried out this activity in two places, namely SMK Triguna and MI Nurul Muta'alimin 2 to get maximum research results.

The initial stage before carrying out the activity, namely the identification of problems and needs or need analysis in the place, information and data were obtained which were then poured in the form of parenting motivational speech seminars, design training and socialization to use social media wisely and revive extracurricular activities that were no longer running.

The characteristics of these two places are as follows:

**Table 1.3**

<b>NO</b>	<b>SMK TRIGUNA</b>	<b>MI NURUL MUTA'ALIMIN 2</b>
1	Vocational schools with adequate school facilities	Elementary schools with incomplete facilities
2	School management and KBM are good	Extracurricular management is constrained
3	Students' understanding of maintaining association is still lacking	Students' understanding of maintaining association is good
5	Relatively large number of social media users	Few social media users

With this problem, Darunnajah University students made activities to increase intellect and awareness of the importance of Islamic religious teachings in protecting themselves from free agency. The two objects of this research are treated differently because of different levels of education.

Therefore, at SMK Triguna with a high school education level, a special activity was formed for teenagers, namely a parenting motivational speech seminar with the aim of socializing the importance of protecting oneself from promiscuity and the need to be a child who is devoted to parents for the sake of creating a harmonious family. Teenagers who grow up in metropolitan cities tend to feel free because their parents leave them to work, many who have egocentric thoughts, so

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socialization is needed to foster awareness of the importance of maintaining good relationships with parents, teachers, friends and everyone around them. In this socialization, educational videos are also used to reinforce the fact that adolescents' interest in visual media is very high. So that this socialization activity was carried out with full enthusiasm with full support from school managers in the form of providing facilities for these activities.

In addition, Darunnajah University students held a design training with canva media for students at SMK Triguna. This activity is carried out with the aim of developing students' creativity so that they can switch to positive and more productive things. With this training, students get the opportunity to develop graphic design soft skills as a provision for doing business or mastering technology. This can be a golden offer for students to be able to use social media more wisely, namely by making works that can be shown to the public, not just enjoying the existing features but those who will be able to make them.

The activities carried out at MI Nurul Muta'alimin are an increase in scout extracurricular activities which were previously stopped due to the mutation of teachers. Empowerment in this field has received a very good response because if extracurricular activities are stopped, students will easily feel bored with learning activities in the classroom only. Improving students' intellect in the extracurricular field is an indispensable learning, especially for elementary school students who tend to be active.

With these activities, there is an increase in students' intellect, namely in visual intelligence, verbal intelligence, logical intelligence, physical intelligence, communication skills and intelligence in managing emotions. By obtaining academic and non-academic achievements as well as improving students' hard and soft skills, these achievements become pride and bring benefits to students, one of which is for registration to enter schools with higher levels or universities through the achievement path.

### **Community Empowerment in Improving IMTAQ and Science and Technology with Economic Activities**

Spiritual improvement activities are activities that are made to develop businesses, businesses or MSMEs owned by the community so that they are not less competitive with the times. In this activity, the mastery of science and technology is integrated with faith and piety so that in every result that the community gets blessings.

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Economics in English is economic and in Greek is Oikos which has the meaning of household rules. The definition of economy is everything related to the need to live in the household and community life. (Putong, 2010)

Darunnajah University students carried out this activity in three places, namely Warkop Mabar, Tampebako Caffe and Bakso Pak Kempis. The initial stage before carrying out the activity, namely the identification of problems and needs or need analysis in the place, information and data were obtained which were then poured in the form of Making Money with Instagram Workshop activities, product marketing management management through social media and online platforms such as shopeefood, gofood and grabfood.

### **Competition and Coaching as Evaluation of Community Empowerment in Improving IMTAQ and Science and Technology**

Evaluation of activities needs to be carried out to measure the success of the implementation of the program that has been running. In terms according to Thoha, evaluation is an activity that is planned to find out the state of a certain object to see the results of the activity that will be compared with the assessment standard to get a conclusion. The evaluation activities are carried out by organizing competitions in accordance with the teaching that has been delivered. The competitions are, Islamic intelligence, memorization of letters and short prayers, adhan, prayer and coloring.

At the end of the event, awards were given to the winners, the giving of Qur'an waqf and mementos for village officials, mosque administrators, landfill children and the surrounding community. This activity is an implementation of the planting of IMTAQ and Science and Technology which aims to assess the extent of the success of the activities that have been carried out. Snack voucher awards were also given to people who participated in MSME training at Warkop Mabar. In this evaluation, a reward method was applied to foster community motivation to continue to develop and improve their abilities.

The coaching as an evaluation is carried out to MSME owners where socialization and implementation of digital business through social media and online is not enough to ensure success in increasing sales results. Therefore, coaching is carried out with periodic monitoring and re-observation. In addition to this, upgrading the skills of these entrepreneurs is felt necessary in order to be able to compete with the business world more broadly, so assistance is provided until the MSMEs can run with the new system that is well socialized.

### **Conclusion**

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The community service program carried out by Darunnajah University students in Ulujami Village, especially in RW 05, is in the form of community empowerment activities in improving IMTAQ and science and technology. Activities that have been successfully carried out consist of community empowerment in improving IMTAQ and science and technology through spiritual or religious activities, intellectual improvement activities and economic activities or business development.

The program to improve IMTAQ and science and technology is packaged into three developments, namely spiritual or religious activities by holding an Al-Qur'an Education Park at the Al-Hidayah Mosque and Majlis Ta'lim Risalatul Mu'awwanah, recitation and cultivation of morals and manners. Intellectual activities are carried out by holding a literacy reading garden for children, socialization of parenting motivational speech, workshop design for students at SMK Triguna and extracurricular teaching at MI Nurul Muta'alimin 2. Economic activities are carried out by developing existing MSMEs by providing socialization of product marketing globally through social media and online and providing constructive inputs to MSME management in order to attract customers by innovating MSME activities.

The activity was carried out well and received many positive responses. As an evaluation of the activity, a competition was held and the closing of the activity was held by giving awards to related parties. From these conclusions, the recommendations for community empowerment in improving IMTAQ and science and technology are as follows:

- The support of local village officials for religious and social activities needs to be increased, for example support in the form of materials, facilities and infrastructure, procurement of services, activities to prosper mosques and provide a forum for the younger generation such as mosque youth and youth organizations to be more active and collaborate with the community.
- Extracurricular management in schools needs to have operational standards and substitute teachers.
- Business owners or MSMEs need to increase their interest in participating in training and be open-minded to the development of the business world, so that they continue to want to improve the quality of their business.

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